

## QUESTIONNAIRE

Project Title: Folk Theories of Corporate Social Responsibility and Corporate Philanthropy

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Supervisor: Elisabetta Ferrari

Name: \_\_\_\_\_

Year of birth: \_\_\_\_\_

Gender : \_\_\_\_\_

What is the highest degree or level of school you have completed?

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What academic discipline (major, minor, subject) is your degree in?

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Where would you place your political orientation on a scale from 1 to 7, where 1 = extreme right and 7 = extreme left? \_\_\_\_\_

Are you familiar with the concepts of corporate social responsibility and corporate philanthropy? (Select all that apply)

Yes

No

Answer the following questions as best as you can. You can also answer “yes,” “no,” “I don’t know,” or “I don’t recall”.

Have you been impacted by corporate social responsibility or philanthropy initiatives?

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Is technology used in corporations’ social responsibility and philanthropy strategies?

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Is data used in corporations’ social responsibility and philanthropy strategies?

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Identify three social responsibilities you believe corporations have?

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_

What ways do you think corporate social responsibility and philanthropy are perform/fulfill?

(Check all that apply)

- Commercials
- Data Gifts
- Employee benefits
- Gifts of Resources
- Policies
- Employee Match Programs
- Gifts of Expertise
- Community Programs
- Ethical Business Practices
- Sustainability Initiatives
- Diversity, Equity, and Inclusion
- Donations of Money
- Volunteering
- Other: \_\_\_\_\_

Select the most appropriate answer.

I believe corporations have social responsibilities.

1 – strongly disagree

2 – disagree

3 – neither agree or disagree

4 – agree

5 – strongly agree

I believe corporations have the power and capacity to do good in the world.

1 – strongly disagree

2 – disagree

3 – neither agree or disagree

4 – agree

5 – strongly agree

I believe corporations for-profit focus influences their social responsibility and philanthropy initiatives.

1 – strongly disagree

2 – disagree

3 – neither agree or disagree

4 – agree

5 – strongly agree

I believe technology and the internet influences corporations social responsibility and philanthropy practices.

1 – strongly disagree

2 – disagree

3 – neither agree or disagree

4 – agree

5 – strongly agree

I understand how personal data could be used in corporations' social responsibility and philanthropy practices.

1 – strongly disagree

2 – disagree

3 – neither agree or disagree

4 – agree

5 – strongly agree

